

# pack up. pitch in. HELP OUT.

CONCLUSION REPORT  
APRIL 20 – MAY 12, 2016



RESIDENTIAL AND  
HOSPITALITY SERVICES

# The Pack Up. Pitch In. Help Out. program is a prime example of Michigan State University's commitment to keeping our campus beautiful.

Trash is an unfortunate constant in our lives, but with Pack Up. Pitch In. Help Out., the Division of Residential and Hospitality Services (RHS) has inspired MSU students to look at their unwanted items with a creative spirit. By packing up and pitching in when students move out of the residence halls, items turn into valuable resources rather than filling landfills. The program would not be possible without the support the program's partners: MSU Recycling and Surplus, Residence Education and Housing Services and the Greater Lansing volunteer groups.

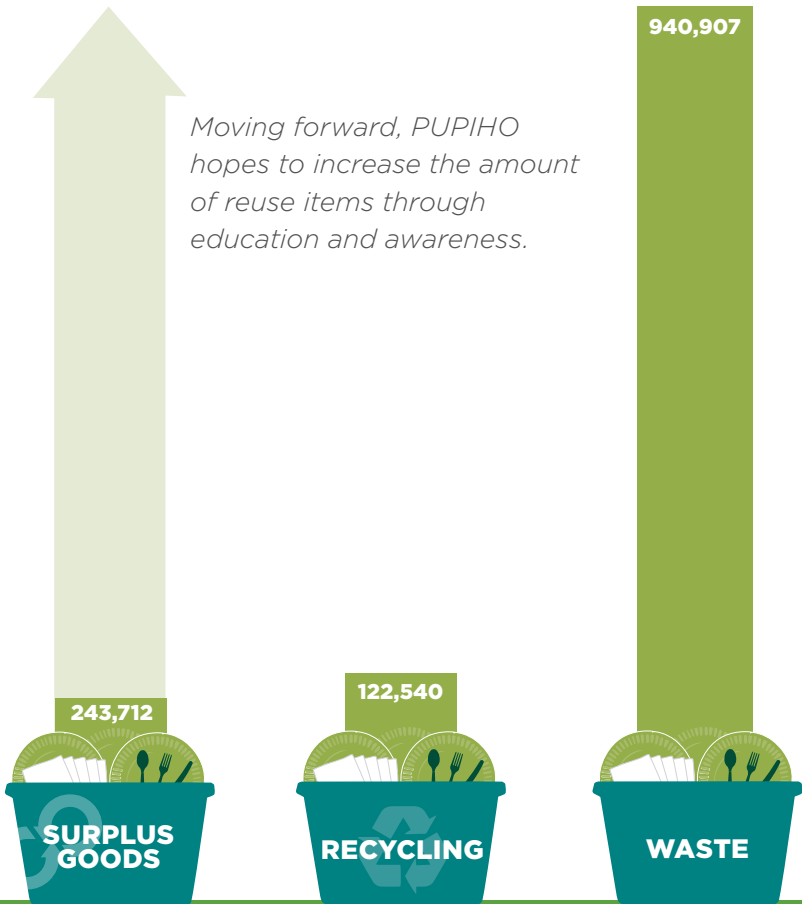
**SURPLUS GOODS:** household goods, clothes, shoes, folders and notebooks are given new life by donation to MSU Surplus and local charities (food included)

**RECYCLING:** plastic, metal, cardboard, paper and glass are converted into reusable resources

**WASTE:** materials that are no longer considered useful are discarded or disposed

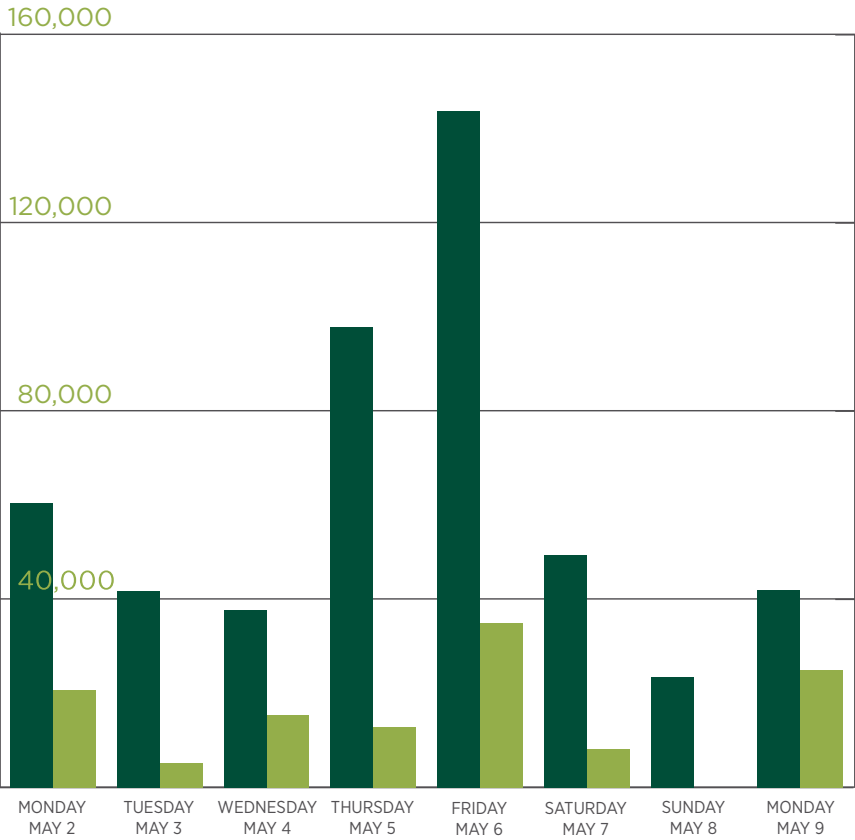
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### TOTAL LANDFILL DIVERSION RATES DURING MOVE-OUT (IN POUNDS)



There is a spike in landfill as students move out of the residence halls. The goal is to raise awareness of what is recoverable and recyclable and to educate residents so they can help divert more materials by making small changes in behavior.

### FINALS WEEK MOVE-OUT FROM MAY 2-9 IN POUNDS



**DARK GREEN - LANDFILL**

**LIGHT GREEN - DIVERTED**

\* Only a landfill truck was used

# ACCOMPLISHMENTS

**INNOVATIVE COLLECTION METHODS OF HOUSEHOLD GOODS** such as lamps and mirrors resulted in more usable goods

**COMBINED BOOKS WITH MIXED PAPER** to condense collection points

**ADDED NEW STREAMS OF GOODS** with the potential to be donated

# COMMUNITY INVOLVEMENT

**EAST NEIGHBORHOOD PILOTED A COLLECTION** for cleaning supplies and toiletries for MSU Safe Place, Haven House, Loaves & Fishes, Salvation Army, and Volunteers of America

**INCREASED RHS SUSTAINABILITY MESSAGE** through social media channels and partners

# CHALLENGES

## **RHS AS A WHOLE HAS DROPPED ITS DIVERSION RATE**

from 34 percent to 28 percent per person. This is a clear indication that increased awareness is needed within the halls.

## **INCREASE SUSTAINABILITY EDUCATION TO FRESHMEN BEFORE THEY ARRIVE** by sharing campus initiatives

**CREATE MORE TARGETED CAMPAIGNS** for material recovery, nonperishable food donations, clothing and book drives

**DEVELOP CONSISTENT METHODS OF CAPTURE** for all RHS staff and students

# GOALS

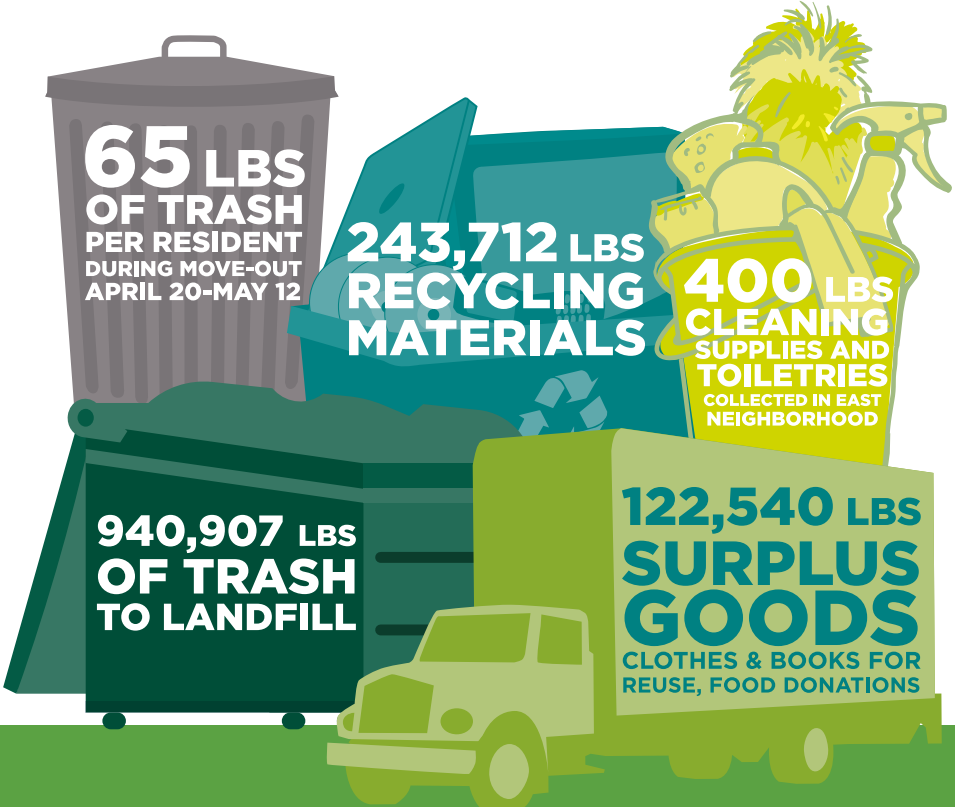
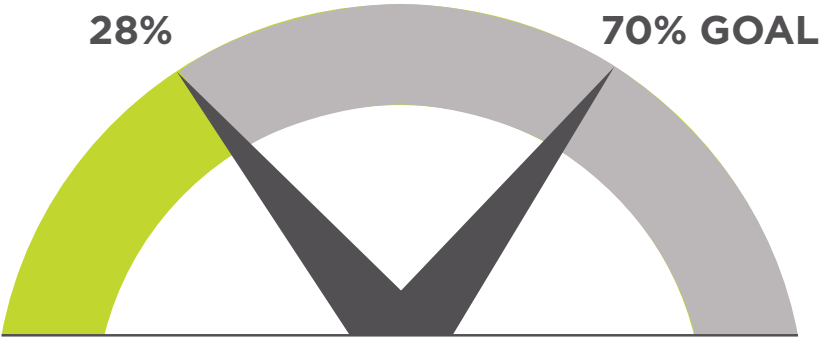
**COMMEMORATE THE 20TH ANNIVERSARY OF PACK UP. PITCH IN. HELP OUT.** in ways that will increase participation

**HAVE SUSTAINABILITY COORDINATORS IN EACH NEIGHBORHOOD** for collaboration

**INCREASE VISIBILITY OF THE RECYCLING AREAS** at move-in to increase social responsibility

# LANDFILL DIVERSION RATES

The Pack Up. Pitch In. Help Out. campaign hopes to contribute to Michigan State University's goal of a 70 percent landfill diversion rate.





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